

**3-DAY
COURSE**

5G Value Proposition

Develop a results-driven strategy to monetize 5G and build value for your organization.

apis ● ● ●

**WE EMPOWER THE
CONNECTED WORLD**

WWW.APISTRAINING.COM

Why choose Apis?

Apis Training has delivered technical training to mobile operators, equipment vendors, service providers, regulators, consultants and others since 1994. Today our course portfolio covers everything from 2G to 5G and from general datacom/IP to cloud, virtualization, SDN and NFV. Our courses are based on the latest GSMA, 3GPP, ETSI and IETF standards

We operate globally and work with more than 300 mobile operators and enterprise companies in over 80 countries.



WORLDWIDE



VENDOR-
INDEPENDENT



LATEST
TECHNOLOGY



WIDE RANGE
OF COURSES



HAPPY
CUSTOMERS



TAILORED
SOLUTIONS

5G value proposition

3-DAY COURSE

In just three days, we will equip you with the information to immediately develop viable business strategies to maximize the 5G value proposition opportunity.

The world is poised to roll out 5G infrastructure on a global scale. Gartner has released a study purporting that 66% of businesses plan to deploy 5G by 2020.

But it's not as simple as it may seem. Organizations need to realistically understand the opportunities and start developing roadmaps, integrated strategies and a value proposition to monetize its full potential.

This 3-day course focusses on developing an end-to-end strategy for your organization including growth forecasts, new business models and much more.



We expect 5G to become the worldwide dominating mobile communications standard of the next decade.

DR CHRISTOPH GROTE



Very “hands on”, as students personally build all the strategies, business models and canvasses needed to align themselves and their teams to their new organizational 5G value proposition.



Designed with a core focus to enable delegates to fully understand the 5G network landscape and potential.

How you will benefit?

- **Gain solid knowledge** and understanding of the full 5G landscape
- You will receive **strong foundational knowledge** of the technologies impacting and impacted by 5G
- **Build on your understanding** B2B and B2B service opportunities.



How your organisation will benefit?

- **Build critical readiness** for successful strategic implementation of 5G
- **Create a team of 5G innovators** who are trained to harness the full value of 5G for maximum profitability and global reach.



Who should attend?

This learning experience is for individuals with the drive and ambition to get their careers to the next level and help improve how their organization innovates, operates and transforms.

The course has been designed for team leaders; managers and senior management, from both technical and commercial teams, who are responsible for designing, building, optimizing, maintaining, growing and keeping secure the next generation telecoms operator.

“

5G will drive the future evolution of the Internet itself!

HUAWEI



COURSE OUTLINE



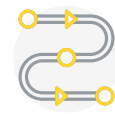
Training customized to your organization's objectives



Training aligned with your KPIs



Capabilities mapped



Skills roadmap completed

DAY 1	DAY 2	DAY 3
<ul style="list-style-type: none"> • Introduction and 5G strategy case study • Definitions and market forecast • Enabling technologies • The core network 	<ul style="list-style-type: none"> • 5G IT Transformation • Digital transformation • Cultural Change • Operators • New service providers 	<ul style="list-style-type: none"> • The supply Chain • New business models • B2B services • B2C services • Regional developments

Please note that all of our courses can be adapted for your organisation

Move your team into the future



+46 8 555 105 00



INFO@APISTRAINING.COM

FOR MORE INFORMATION, COURSES AND PRICING VISIT WWW.APISTRAINING.COM

apis ●●●

**WE EMPOWER THE
CONNECTED WORLD**